MKT
POST CARD
MESSAGE MAY BE WRITTEN ON THIS SIDE
ADDRESS ONLY ON THIS SIDE
Place No Stamp Here
ONE CENT
For United States and Island Possessions, Cuba, Canada and Mexico.
TWO CENTS
For Foreign.
MENDOZA MARKET
In 1913 Victor Mendoza moved to the United States from Michoacan, Mexico and settled in the community of Casa Blanca. In 1915 he married; where he and his wife, Lola, opened their first market on Bunker Street in 1920. Two months later they moved a block away to 7450 Evans Street; the Mendozas converted the building into a market operating the business at that location for 25 years. During the Depression, the government offered people money to go back to Mexico. It almost broke the Mendozas because people were leaving without paying their bills. In 1936 he prepared to close the store, being in debt for $7,000.00, but friends came forth to help him. After the Depression, business started growing again, people started coming back from Mexico. After WWII, everyone was working, people had money, business really started picking up.
In 1945, Mendoza Market was relocated to 3199 Madison Street. The Mendoza's had five children, who all helped and worked at the store. His customers included children and grandchildren of long time patrons.
After operating a grocery store for more than 50 years the Mendozas retired, stating they had many happy moments with customers that came in.
Linda Salinas-Thompson

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